

Together We Care

Canada's largest long-term care and retirement communities convention

April 4-6, 2022

VIRTUAL

Call for Content – Session Submission Instructions

Background

The Ontario Long Term Care Association (OLTCA) in partnership with the Ontario Retirement Communities Association (ORCA) will host an online virtual experience for *Together We Care* (TWC) Monday, April 4 – Wednesday, April 6, 2022.

With the aging population expected to grow rapidly in the next decade, OLTCA and ORCA are expanding the “we” in “Together We Care” by inviting members and partners from across the seniors’ care continuum to make a submission for the 2022 convention. This is your opportunity to weigh in on vital conversations in this new world order.

We are seeking compelling content (local and global perspectives) that will help inform the future of seniors’ care. Presentations will be pre-recorded with a select few being chosen for a live component. Presentations will be 20 minutes in length, geared to the audiences outlined below. Key themes we are seeking are outlined below.

Key Dates:

All dates are subject to change. All times are ET.

- Call for Content applications open: **Friday, November 19, 2021**
- Call for Content applications close: **Monday, December 20, 2021 @ 4:00 pm**
- Applicants notified of decision by: **Friday, January 28, 2022**
- Speakers to confirm their intention to present by: **Friday, February 4, 2022**
- Speakers to register by: **Monday, February 14, 2022**
- Video recording of session due by: **Friday, March 11, 2022**

Eligibility Criteria

Applicants may be OLTCA and/or ORCA affiliate/business/commercial partners or operator members, provincial, national, or international stakeholder organizations, educators, researchers, or students.

Abstract Submission

Abstract submissions will be accepted online only. Submissions by email, fax or mail will NOT be accepted.

To submit your abstract [CLICK HERE](#).

To help you prepare your submission, please see the **TWC 2022 Call for Content Application Form from page 5 onward.**

Audience

Typically, TWC features attendees from the long-term care and retirement communities' sectors. They include but are not limited to:

- Activity/Program Managers/Volunteer Coordinators
- Administrators/General Managers/ Regional Managers
- Clinicians/RNs/RPNs
- Department Heads
- Environmental/Housekeeping/Facility Management
- Food Service/Nutrition/Hospitality
- LTC/Retirement Residents and Families
- Medical Care Team/Directors of Care/Nursing
- Owners/Operators of seniors' care homes
- Personal Support Workers/ Support Aides/Care Aides
- Researchers/Students/Sector Stakeholders
- Senior Managers/Administrators/Operations Leaders
- Other

There will be some general sessions applicable to both sectors in addition to concurrent sessions geared specifically to either long-term care or retirement communities.

Applicants will be asked within your application to specify which group your session is geared toward (long-term care, retirement, or both).

TWC 2022 Programming Streams

This year's convention builds on OLTC and ORCA's advocacy efforts, mobilizing and driving positive change for the future of long-term care, retirement, and other senior care communities. Sessions will highlight quality content, research, and innovation in the seniors' care space.

Submissions may be made under the following streams:

Your submission should focus on one of the themes below. The examples under each theme provide considerations, but topics are not limited to the below.

1. **Creating a New Future for Seniors' Care** – This last year has highlighted cracks in our continuum of care. We need to create a new vision for how we best support Ontarians' needs and choices as they age. What is needed to build the type of system that future residents need and staff want to work in?

- Are there new models across the continuum to consider (e.g., rethinking the existing models of retirement and long-term care or creating new ones)
 - We are building a new system. What needs to be included as part of the new definition?
 - What should be done to prepare the system for success?
 - What are the future needs and expectations of residents, family and staff?
 - What are some new or enhanced partnerships to consider?
2. **Building Community Resilience and Support** – The long-term care and retirement community sectors are caring for communities of staff and residents and need to recover, rebuild and grow together. Please showcase examples of strategies/initiatives that will help promote recovery, resiliency, inclusion and community.
- Attracting, recruiting and retaining talent - fostering workplace wellness.
 - Addressing resident isolation, mental health and social engagement.
 - Helping families cope with the changing landscape of the pandemic and fostering stronger positive relationships.
 - Fostering and supporting spaces of equality, diversity and inclusion.
 - Supporting cultural communities and their needs.
3. **Training, Education and Enhancing Skills** - Continuous Quality improvement is a core value of the long-term care and retirement sectors. Through participating in continued education, training and skill enhancements, we are able to provide better care for those we serve. Consider providing best practice, education or skills enhancement related sessions on topics like:
- Activity and recreation
 - Compliance and inspections
 - Falls prevention
 - Infection prevention and control
 - LTCHA/RHA and related regulations
 - Medication management
 - Nutrition
 - Pain management
 - Pressure injuries
 - Recruitment and retention
 - Redevelopment
 - Resident care supports and interventions
 - Resident satisfaction
 - Other

Session Format and Other Details

1. **Pre-recorded sessions*** (20 mins)
2. **Enhanced learning sessions**** (60 mins, live and interactive)

*Once accepted, all presenters will be expected to pre-record your session via a video platform and save the video as an mp4, .mov or.avi.

** If you are selected for a live session, details regarding the logistics will be sent to you separately.

Speaker Selection Criteria

- **Relevance:** the topic, initiative or program is applicable to the learning interest of event delegates.
- **Ingenuity:** The information is new, innovative, and reflective of current health care needs and supportive of future trends.
- **Potential impact:** The knowledge, program or initiative is likely to be used to improve quality, efficiency, and/or staff and resident experience in a long-term care home/retirement community setting or in senior care overall.
- **Interactivity** (not applicable to pre-recorded sessions): Session is engaging, promoting active attendee participation through interactive methods and use of collaboration tools/features.

Successful Applicant Expectations:

1. Register by Monday, February 14, 2022, and pay the applicable presenter registration fee.
2. Record your session and submit online by Friday, March 11, 2022.
3. Agree to be profiled in selected OLTCA and/or ORCA conference promotional material, social media channels, or other activities outside of the event including annual magazines, webinars, etc.

QUESTIONS?

For queries regarding the online submission process and for technical difficulties, please contact:

Daniela Nogueira

Together We Care 2022 Secretariat

Secretariat

T: 888.527.3434 / 519.263.5050

E: daniela@bayleygroup.com

TWC 2022 Call for Content Application Form

The following information **must** be submitted as part of your application:

Contact and Promotional Information

Primary presenter details

First name: _____

Last name: _____

Title: _____

Mailing Address: _____

Country: _____

Work phone: _____

Cell phone: _____

Email: _____

Organization information

Organization name: _____

Organization website: _____

Organization social media handles (if applicable): _____

***Primary presenter bio (75 words max)**

***Primary presenter headshot (400px X 400px, resolution 300 dpi), (upload)**

+ Additional presenter information

First name: _____

Last name: _____

Job title: _____

Organization name: _____

Country: _____

Email: _____

***Additional Presenter Biography (75 words max)**

***Additional Presenter headshot (400px X 400px, resolution 300 dpi), (upload)**

+ Additional presenter information

First name: _____

Last name: _____

Job title: _____

Organization name: _____

Country: _____

Email: _____

***Additional Presenter Biography (75 words max)**

***Additional Presenter headshot (400px X 400px, resolution 300 dpi), (upload)**

1. Session title (title will be used in program and promotional material) – (15 words)

Session information

- Your session is for (select one):
 - Long-term care delegates
 - Retirement community delegates
 - Both
- Your session is for what programming stream (select one):
 - a. Creating a New Future for Seniors' Care
 - b. Building Community Resilience and Support
 - c. Training, Education and Enhancing Skills
 - d. Unlocking Innovations
 - e. Other (please identify)
- Topics: Please list the main topics of your session (up to three topics).
- Please select the primary, target audience for your session's content:
 - Activity/Program Managers/Volunteer Coordinators
 - Administrators/General Managers/ Regional Managers
 - Clinicians/RNs/RPNs

- Department Heads
 - Environmental/Housekeeping/Facility Management
 - Food Service/Nutrition/Hospitality
 - LTC/Retirement Residents and Families
 - Medical Care Team/Directors of Care/Nursing
 - Owners/Operators of seniors' care homes
 - Personal Support Workers/ Support Aides/Care Aides
 - Researchers/Students/Sector Stakeholders
 - Senior Managers/Administrators/Operations Leaders
 - Other (please identify)
- Please select the secondary, target audience for your session's content (if applicable):
 - Activity/Program Managers/Volunteer Coordinators
 - Administrators/General Managers/ Regional Managers
 - Clinicians/RNs/RPNs
 - Department Heads
 - Environmental/Housekeeping/Facility Management
 - Food Service/Nutrition/Hospitality
 - LTC/Retirement Residents and Families
 - Medical Care Team/Directors of Care/Nursing
 - Owners/Operators of seniors' care homes
 - Personal Support Workers/ Support Aides/Care Aides
 - Researchers/Students/Sector Stakeholders
 - Senior Managers/Administrators/Operations Leaders
 - Other (please identify)

Content information

1. Provide an overview of the key messages your session will provide delegates – (200 words)
2. What will delegates learn that they do not already know? Why is it important for them to know this information now? How will it impact what they do tomorrow? – (150 words)
3. If applicable, describe how your session will positively impact or improve quality, efficiency and/or staff and resident outcomes. (150 words)
4. Would you like your session to be considered for a 60 minute Enhanced Learning session (live and interactive)? Yes/No
5. If yes, please provide an outline/agenda for the session, including presenters, topics, and description of interactive components. Please ensure that you include

a timeline breakdown of your one hour Enhanced Learning session as well as interactive content tools used (i.e. Intro 5-minutes, Didactic lecture 20 minutes, Interactive activity 20 minutes, Report back 10 min, Wrap up 5 mins), etc.

****Please ensure details regarding your interactive activity can be deployed and managed through a virtual platform like Zoom. (500 words max)**

6. Provide a session description to be used in the conference program and promotional material. **Please write your description out in third person language, ensuring that you check for grammatical errors and flow.** (50 words)
7. Do you have images that showcase your project/program/initiative in an LTC/retirement community/senior care setting? **(upload)** (**not mandatory to answer)
8. Are you interested in submitting your session application/contact information for future OLTC and/or ORCA events?
9. Are you interested in submitting your session application to be part of OLTC's *Long Term Care Today* magazine as future editorial content?

Note: If you respond 'yes' to the previous question, a member of the OLTC team will be in touch, should your session application meet the interests of an upcoming issue.