

Putting the *FREEZE* on Food Costs

Chef Chris Weber
Chef Neil MacDonald

We're thinking
of putting
a down payment
on a
cauliflower.

G. Clement
NATIONAL POST. 16

LOANS



2015 vs 2016

- Vegetables ↑ 17.2% Feb
- Fruit ↑ 14.4% Feb
- Food overall ↑ 4% Jan-Jan
- Lettuce ↑ 17.9%
- Tomatoes ↑ 11.9%
- Apples ↑ 16.6 %
- Oranges ↑ 11 %
- Nuts ↑ 7.4 %



Winter Produce



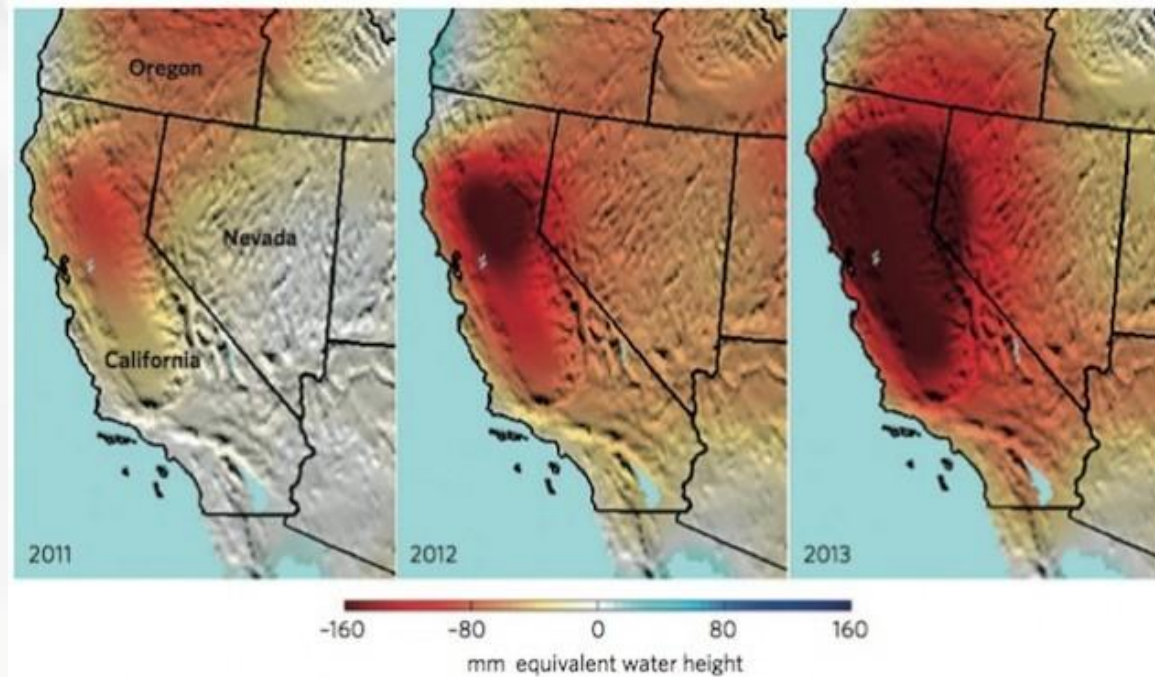
- Honduras
- Mexico
- Florida
- California
- Arizona
- Chili
- China
- Peru
- Africa



Our passion is people

Causes...

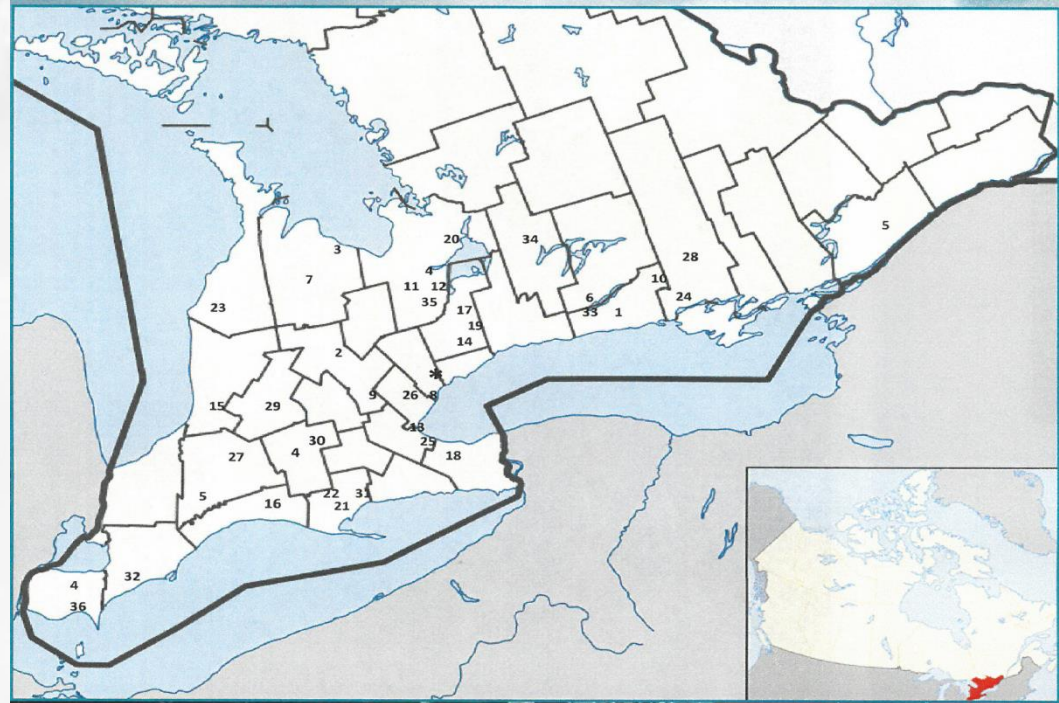
- Adverse weather patterns
- Falling loonie
- Climate Change
- Drought
- Unseasonable demand



Why Frozen?



- Local 95+% Ontario
- Consistent Quality & Price
- Peak ripeness
- No nutrient loss
- Doesn't spoil (1 yr)
- Convenient



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2016 International Year of the **Pulse**

Our passion is people

What is a Pulse?

- Legume Family
- Dried Seeds
- Rich in Fibre & Protein
- Sustainable
- aka Grain Legume



- Lentil, Chickpea, Split pea, Peanut, Soybean.....

Pulse Facts



- Canada #1 exporter of Lentil & Pea
- Top 5 exporter of beans
- \$3 billion/yr crop
- 55% of global Pea Market from Canada

PulseCanada.com

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@OMNIfoodDude

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