

Together *We Care*

Ontario Long Term Care & Ontario Retirement Communities Associations'
Annual Convention & Trade Show

April 9-11, 2018 | Toronto Congress Centre

Sponsorship Pavilion Ideas 2018

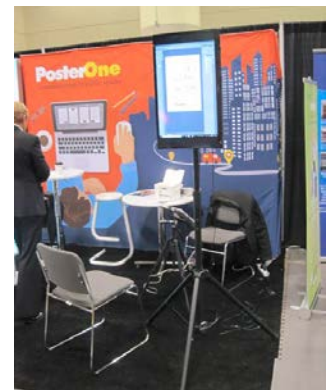
Sponsorship is one of the most effective platforms to engage with more than 1,000 attendees in advance and on-site during *Together We Care*. Sponsorship greatly increases your visibility with leaders and decision makers.

Be the exclusive sponsor of one of our Exhibit Hall Pavilions.

These themed areas are designed for delegates to engage, interact, refresh and re-energize!

FUN FOOD EXPERIENTIAL STATION **\$7,500**

Make your own chocolate bar! **Mini Bar with custom printed wrapper.** Chocolate bar molds will be filled with either milk or dark chocolate and guests can add in their favorite toppings. Once done, chocolate bars are placed in a quick freezer to set. **Then attendees can take their treat wrapped in your company's branded paper and enjoy!**



DIGITAL CARICATURE ARTISTS **\$7,500**

Delight your prospects and generate more leads with digital caricatures! **This is a unique and personalized conference giveaway.** As each drawing is made it will be displayed on a flat screen monitor - **attracting the attention of the attendees.** In addition, the event logo/your logo is placed in the bottom portion of the digital template. Drawings are printed on 4x6" glossy paper, placed in a clear protective sleeve and comes with a lanyard. **Attendees can wear their drawing throughout the event!**

NEW

Sponsorship Pavilion Ideas 2018

**DO YOU HAVE AN ENGAGING IDEA OF YOUR OWN?
WE'D LOVE TO HEAR IT!**

EXHIBIT HALL DELEGATE PAVILIONS \$7,500 EACH

VENUE: EXHIBIT HALL FLOOR

SPONSORSHIP INCLUDES

- ✓ Recognition in all pre-event e-promotions
- ✓ Logo on A/V throughout the conference
- ✓ Logo on convention website
- ✓ Opportunity to staff pavilion with your teams and promotional swag
- ✓ Sponsors have the opportunity to provide input on what they would like in their sponsored Pavilion (ex: sponsors can customize and bring their products). To be approved by TWC.
- ✓ The Pavilion sponsorship is meant to provide a fun activity for the delegates and is not a hard sell opportunity for the sponsor
- ✓ Recognition in frequent e-promos, the mobile app and website
- ✓ Logo and sponsor recognition on onsite signage, program and mobile app
- ✓ Verbal acknowledgement from podium throughout convention
- ✓ Complimentary list of delegates with email addresses (one week in advance of the convention and one-week post-event)
- ✓ One complimentary full delegate registration
- ✓ Exclusive invitation to VIP Reception with OLTCA and ORCA Board of Directors

AWARDING OF SPONSORSHIP

Awarding of Sponsorship is done on a first-come first-served basis. Sponsorship requests must include the completed Sponsorship Agreement.

2018 EXHIBIT HALL HOURS

MONDAY APRIL 9

Set Up 1:00 pm - 8:00 pm

TUESDAY APRIL 10


11:00 am - 5:00 pm

(Exhibit Hall Happy Hour 4:00 -5:00pm)

WEDNESDAY APRIL 11

10:00 am - 2:00 pm

Tear Down 2:00 pm - 6:00 pm

For more details, please see the full
2018 Together We Care Sponsorship Opportunities 
and contact Rebecca@bayleygroup.com